



**AQ Acentor** is the real estate developer of Aquila Group, an independent German asset and investment manager, present in the Spanish market since 2014.

AQ Acentor currently has over 5,400 new housing units in production. Our aim is to increase our residential portfolio by 1,000 units by the end of 2019. It is developing residential projects in metropolitan areas, mainly in Madrid, Barcelona, Malaga and Valencia.

**Aquila Group**, founded in 2001 and owner-managed, focuses on alternative and sustainable long-term investment solutions in the areas of infrastructure, renewable energy, real estate, forestry and agriculture, as well as investments in financial markets.

Currently over 300 professionals located in ten offices globally implement efficient investment strategies via fund structures and individual mandates.

For our office in Madrid AQ Acentor is seeking a

## Promotions Marketing Manager (f/m/d)

For our fast-growing office in Madrid, we are looking for a Promotions Marketing Manager.

### Key responsibilities

- Developing the marketing strategy of each promotion, with a focus on areas for further growth and innovation, while still aligning with company objectives.
- Manage all marketing campaigns, media requirements and content creation of the different promotions.
- Plan advertising and promotional campaigns in alignment with the business plan and the sales strategy.
- Manage customer data and conduct market research for optimizing marketing campaigns.
- Measure ROI and KPIs, monitoring and reporting on effectiveness of marketing campaigns and strategies.
- Management of the different marketing budget of the promotions, reporting to the Marketing Manager.
- Coordination of external marketing agencies.

### Key requirements

- 1-3 years of demonstrable experience in similar position in Real Estate developers.
- Teamwork.
- Good communicational skills with marketing agencies.
- Ability to manage time effectively working on multiple projects.
- Proactivity.
- Creative and resolute profile.
- Ability to adapt to demanding environments.
- Autonomy.

### Your perspective

As a forward-looking company, the Aquila Group combines focus, foresight, ambition and entrepreneurial responsibility with team spirit and a very high degree of collegiality. This creates synergies that, combined with the talents of our employees, are crucial for the long-term success of our company.

The job advertisement appeals to you and you have the required qualifications?

Then we look forward to receiving your complete application documents through our website.